**List of Stakeholders**

| **Name / Title** | **Organization Name** | **(+/-/Neutral)** |
| --- | --- | --- |
| Health Department | * NewYork Health Department | + |
| Competitors | * GlobeAtNight * Stars4all | - |
| Campaign Team Members | * Volunteers | + |
| International Associations | * DarkSky * Illumination Engineering Society (IES) | + |
| Professor Leon Herszon | * Rutgers Business School | + |
| Government Organizations | * NYC DOT (Department of Transportation) * NYC DEP (Department of Environmental Protection) * NYC DEC (Department of Environmental Conservation) | + |
| Investors/Fundraising | * Angel Investors | + |
| Suppliers | * SMART lighting companies | + |
| Animal Rights Association | * PETA | + |
| Public | * Public | + |